

Facilitator

For Carolyn Sawyer, Communicating comes naturally.

Carolyn possesses the right blend of authoritativeness and professionalism to master the role of facilitating, moderating or "theme weaving" a wide variety of events.

Her command of the audience comes from her three decades of experience in the communications industry and earning top awards for her talent. She began her speaking career as a broadcast journalist covering such historic events as U.S. Presidential Inaugurations, the Million Man March, Wall Street's Black Monday, the wrath of Mother Nature, and more.

For Clients, the benefits of a "skilled" versus "scripted" facilitator are clear:

- Relevant information is captured by the audience through recaps and appropriate transitions
- Client increases potential to influence behavioral change
- The event's mission, goals and outcome furthered enhanced

Carolyn Sawyer understands the nuances of the audience, the moods, the emotions no matter how diverse the population. She has worked in small cities and towns; as well as with national audiences messaging to millions. As a highly sought after strategist, she has transformed her talent into enhancing public outreach, education and engagement in the areas of Healthcare, Environmental Justice, Racial and Economic Equity, and Education.

The partial Client list includes some of the Nation's significant gatherings:

- *50th Anniversary Celebration of Brown v. Board of Education, US Department of Education*
- *America Healing, 2013 Annual Meeting, W. K. Kellogg Foundation*
- *National Health Disparities Conference, Medical University of South Carolina*
- *National Environmental Justice Conference, US Department of Energy*
- *National League of Cities Leadership Summit*
- *National Resource Center for The First-Year Experience and Students in Transition, University of South Carolina*
- *US Department of Veteran's Affairs, Secretary's Nationwide Town Halls*
- *Legends Of, AKF Foundation*
- *Diversity for Alliance Healthcare Summit*

Keeping the lines of Communications clear, concise--and on time, while dynamically moving through the event or agenda is Carolyn Sawyer's expertise. For more information call [540-479-2238](tel:540-479-2238) or email kathy@tomsawyercompanies.com.