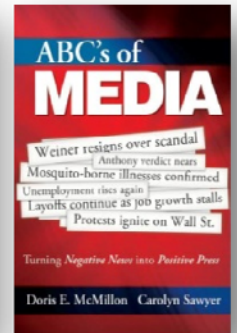


Carolyn Sawyer

Author | Speaker | Trainer | Facilitator



"You were just what our group needed. The training was tailored to fit the needs of our 'beginner' group and make participants feel comfortable..." -Ariana Quinones, Friends of Choice in Urban Schools



Speaker | Facilitator

Carolyn possesses the right blend of authoritativeness and professionalism to master the role of facilitating, moderating or "theme weaving" a wide variety of events.

Her command of the audience comes from her three decades of experience in the communications industry and earning top awards for her talent. She began her speaking career as a broadcast journalist covering such historic events as U.S. Presidential Inaugurations, the Million Man March, Wall Street's Black Monday, the wrath of Mother Nature, and more.

Carolyn Sawyer understands the nuances of the audience, the moods, the emotions no matter how diverse the population. She has worked in small cities and towns; as well as with national audiences messaging to millions. As a highly sought after strategist, she has transformed her talent into enhancing public outreach, education and engagement in the areas of Healthcare, Environmental Justice, Racial and Economic Equity, and Education.

"Your media workshop taught me a valuable lesson about how body language can diminish and/or enhance your argument in a public forum." —Emily M. Dickens, Esq., Fayetteville State University

"There is a new air of excitement...Carolyn and her team bring diverse areas of expertise and have helped us identify some "quick wins". Marshall K. Cherry, REC

"Your help with our media training was time very well spent. The fact that the national media coverage was uniformly positive was the best result we could ever have hoped for." —Perrin Lawson, Charleston CVB

Speaking

- Growing a Business
- Reengineering a Business
- Marketing a Business
- Networking and Sales Development

Training

- General Media Training
- New Media Messaging/Digital Media
- Message Development
- Structure of Presentation
- Customer Service Cultivation
- Team Building
- Executive Coaching
- Professional Image Enhancement

Crisis Management

- Diversity and Sensitivity Training
- Natural Disaster
- Internal Mismanagement
- Litigation
- Trial Prep

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